

EVAN BEALE

MULTI-MEDIA ARTIST & DESIGNER

A **curious** and **hard-working** individual, I am interested in new opportunities that challenge my creativity and allow me to learn new skills and adapt to new environments. A confident and fast-learner, I believe in finishing what I start, maintaining high standards and always considering the most efficient way to accomplish a task.

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EVANBEALE.MYPORTFOLIO.COM

**WEB DESIGN / GRAPHIC DESIGN / ANIMATION / PHOTOGRAPHY / VIDEOGRAPHY
MARKETING / COPYWRITING / SEO / CONSULTING**

EXPERIENCE

FREELANCER / 2008 - PRESENT

Multimedia marketing and design for a wide array of clients over the years working in all of adobe suite, covering a multitude of projects.

Maintaining professionalism when dealing with clients; ensuring client satisfaction with excellent time management, problem-solving skills, and creativity.

Management of ecommerce and massive email marketing campaign, **raised sales 800% within 3 months** of arrival. Implemented proper white hat seo, coding of website, graphics, content creation and digital solutions. User experience enhancements along with professional customer service.

PERSONAL PROJECTS

COLOR VIBEZ

Color Vibez is a personal passion project that started as a simple escape but quickly evolved into a seemingly never ending exploration of colors.

One which has lead to deeper questions in the relation to perception, consciousness, psychology, biology, physics, and the rest of the human experience in general. This project has spawned merchandise and a book series.

ARTIST CONNECT

Artist Connect is an art blog I created as a platform for artist to discover, share, and connect with one another. The main focus is to interview artists to better understand the artists behind the art.

Beyond that it serves as a showcase for excellent youtube tutorials and inspiration for aspiring artists.

I DOWNLOADED PHOTOSHOP CS2 IN 5TH GRADE, THE REST IS HISTORY. I KNEW FROM THAT MOMENT, EXACTLY WHAT I WANTED TO DO WITH MY LIFE. I AM EXTREMELY PRIVILEGED AND ETERNALLY GRATEFUL TO BE LIVING MY DREAM.

EDUCATION

ASSOCIATES IN VISUAL COMMUNICATIONS

IVY TECH

CERTIFICATIONS

TECHNICAL CERTIFICATE IN VISUAL COMMUNICATION

IVY TECH

HTML/CSS CERTIFIED

W3SCHOOLS

ADOBE SUITE CERTIFIED

FREELANCER

FUNDAMENTALS OF MARKETING

GOOGLE

ADWORDS CERTIFICATION

GOOGLE

FACEBOOK ADVERTISING CORE COMPETENCIES

BLUEPRINT

FACEBOOK CERTIFIED BUYING PROFESSIONAL

BLUEPRINT

FACEBOOK CERTIFIED PLANNING PROFESSIONAL

BLUEPRINT

AWARDS

DEANS LIST

"ONE OF THE HIGHEST ACHIEVING STUDENTS, DEMONSTRATING QUALITIES OF PERSEVERANCE AND HARD WORK." -KIM BARNETT-JOHNSON, PH.D.